

**TRUE<sup>®</sup>**

COMMERCIAL

TRUE



# TECHNOLOGY

Technology is an everyday part of our lives and when customers are in your facility, they still want to be connected. TRUE Fitness can keep your facility, and your users, connected to on-demand content, entertainment, and data tracking. By partnering with TRUE, you can offer your members a full suite of features and programs. TRUE is proud to offer a full line up of console choices for our quality cardio equipment that will allow you to customize your facility to meet your customers' needs.



## SUPERIOR STYLING

COMBINED WITH A TRADITION OF QUALITY & PERFORMANCE

OVER 30 YEARS OF EXPERIENCE IN THE INDUSTRY

RECOGNIZED AS THE PREMIUM CARDIO BRAND

WORLDWIDE WITH OVER 280 DISTRIBUTORS IN OVER 45 COUNTRIES

DELIVERING ENHANCED FEATURES AND TECHNOLOGY FOR TODAY'S MARKET

PROVIDING FITNESS SOLUTIONS ENABLING YOUR CUSTOMERS TO LIVE A HEALTHY LIFESTYLE

TRUE

# TREADMILLS



TRUE treadmills have been known for over 30 years as the pinnacle of quality craftsmanship and performance. TRUE continues the tradition of quality components and proven mechanical performance, combined with updated styling and enhanced technology, to deliver treadmills that will outperform all others. These beautiful machines offer a sleek design, along with innovative and user-friendly features that will set your facility apart.

TRUE treadmills will deliver everything your customers are looking for, and more, with multiple console options that offer the latest technology to meet your needs.



TRUE'S SOFT SYSTEM™

LARGEST RUNNING SURFACE IN THE INDUSTRY

TRUE HEART RATE CONTROL™

5 CONSOLE OPTIONS\*

\* Full specifications available at [www.truefitness.com](http://www.truefitness.com)  
Subject to availability, check with your sales representative.

# ELLIPTICALS

**TRUE** has redefined the elliptical. With a look unlike any other; TRUE Ellipticals will be the talk of your facility. And design doesn't compromise function. The TRUE elliptical is the only one on the market that offers a total-body workout with our unique program, **Cardio 360™**. **Cardio 360™** is a personal, interactive coaching program where users work all major muscle groups through a series of upper body, lower body and total body exercise, in as little as twenty minutes.

TRUE's ellipticals replicate a natural stride that allows users to simulate walking, jogging and running. Plus, TRUE continues on the success of our patented Core Drive system, providing the most natural movement, keeping the user in the center of the exercise motion for superior balance, stability and comfort.



**CARDIO<sup>360</sup>** TOTAL BODY WORKOUT

NATURAL, SMOOTH MOTION WITH  
ANTI-FATIGUE FOOTPADS

EASY AND SAFE ENTRY AND EXIT

POWERFUL MACHINE IN A SMALL FOOTPRINT

5 CONSOLE OPTIONS\*

\* Full specifications available at [www.truefitness.com](http://www.truefitness.com)  
Subject to availability, check with your sales representative.



# BIKES



In the **TRUE** tradition of innovation and quality, the TRUE bikes will bring your facility to the next level. New styling delivers beautiful lines to both the upright and recumbent bikes, while still keeping the user experience in mind.

The recumbent walk-through design ensures a comfortable and smooth ride for users of all fitness levels and ages, while the upright's low step-up height ensures a safe entry. Ergonomically-designed seats are adaptable to each user, making riding a TRUE bike more comfortable than ever.



- QUIET AND SMOOTH TRUE BIKE FEEL
- LOW PROFILE DESIGN
- NUMEROUS USER SETTINGS
- COMPACT WALK-THROUGH DESIGN
- 5 CONSOLE OPTIONS\*

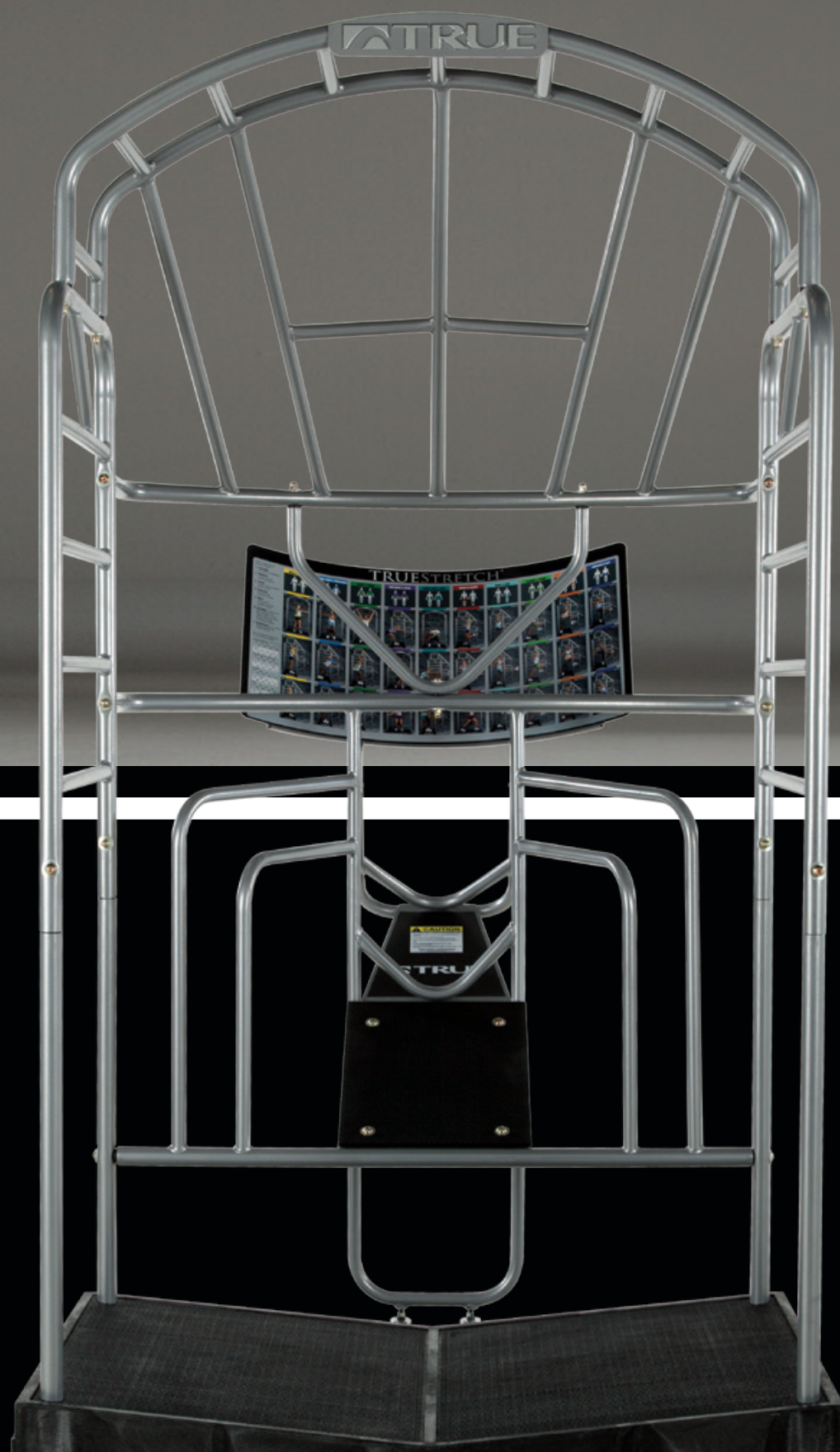
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# TRUESTRETCH

The TRUEStretch™ was developed by internationally renowned physical therapist, Gary Gray, and is used by a number of top professional and collegiate teams as well as many professional athletes and their personal trainers. It is featured at many of the top resorts, spas and exercise facilities around the globe because the TRUEStretch is the most functional piece of equipment available for maximizing flexibility.

The TrueStretch allows the human body to achieve improved flexibility and range of motion by keeping the body in natural upright positions that enable truly functional stretching. The TRUEStretch also offers a safe, dedicated stretching area that dissuades members from using your valuable cardio and strength equipment to loosen up.



THE ULTIMATE IN FLEXIBILITY TRAINING  
ENHANCES WORKOUTS AND REDUCES INJURY RISK  
SPACE EFFICIENT, SOLID STEEL CONSTRUCTION  
EASY-TO-FOLLOW STRETCHING REGIMEN



# TRIFUE<sup>®</sup>



T R A N S C E N D A L L O T H E R S

# TRUE<sup>®</sup>

# TRANSCEND ESCALATE EMERGE



## MOBILE APP

TRUE Fitness, the global leader in premium fitness equipment, is proud to offer you the new, TRUE Fitness App. Track cardio workouts on the go with this sleek, user-friendly app. The TRUE Fitness app will keep users motivated, focused, and in sync with their fitness routine.

Users can track their workouts by workout type and keep statistics of their times, distances, calories burned and more! Stay motivated with 3 dynamic coaches to choose from. Each coach will remind and encourage users to stick to their workout routine, beat their best workouts, and will praise users for working hard.

*TRUE'S Mobile App is available for iPhone and Android phones. Download the App for FREE at iTunes or the Android MarketPlace.*





treadmills | ellipticals | bikes

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